

**COPYRIGHT
RULES**

PHOTOS AND ILLUSTRATIONS

ALYSSA SILLS

WHAT IS COPYRIGHT?

- Copyright protects published and unpublished works and is covered by law in the U.S. Constitution.
- The law covers many forms of property
- Copyright cannot protect ideas unless they are actually created and are tangible.
- It encourages creativity and innovation.



RULES OF COPYRIGHT



1. Is the item you want to use public domain?
2. Is the item fall under the TEACH ACT?
3. Have you checked the Fair Use Checklist?
http://library.kennesaw.edu/docs/fair_use_checklist.pdf
4. Are you going to profit from this item?
5. Can you find this item on an alternate free site?
6. Did you get permission or check with the publisher?

ILLUSTRATIONS AND PHOTOS

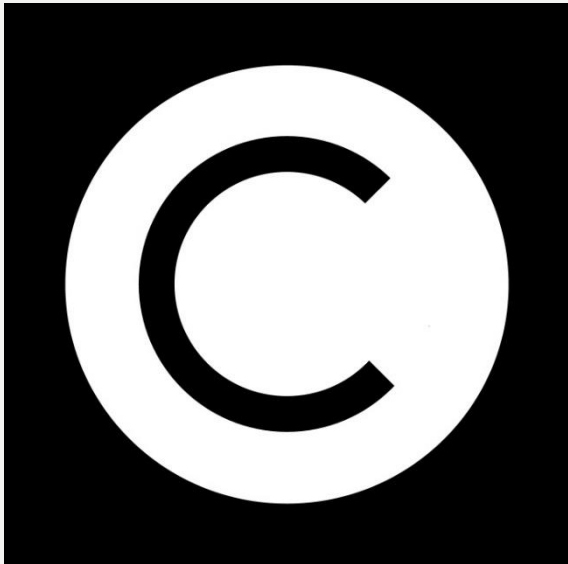
You can...

- Use single works
- Use no more than 5 works by one artist or photographer
- Use collections as long as you do not use more than 15 images or 10% of images.

Technology and Learning. *Copyright and Fair Use Guidelines for Teachers*. Retrieved from <https://www.softchalkcloud.com/lesson/files/hlqoNDES9JdiTr/Copyright&FairUsebyTechnologyandLearning.pdf>



COPYRIGHT IN PHOTOGRAPHY



- The person who took the image or created it owns that photo under copyright law of the United States of America.
- Copyright lasts that persons whole life plus 25 years after their life
- Even if the person posts the image on social media you cannot-reproduce it, give out copies, or display copies without their permission.
- No registration is required for Copyright- it is by law the person who took the pictures right when they take it.

WAYS TO LEGALLY USE IMAGES AND ILLUSTRATIONS:

- Create your own images
- Use Stock photos
- Creative Commons



SCENARIO

Read the following scenario and decide if the person is breaking copyright laws:

A teacher is creating a PowerPoint for her class about Heat. She talks about insulators and conductors and wants to add pictures of insulators and conductors throughout the presentation so that her students can see some examples. She is only using the PowerPoint with her students in her classroom and she will not share the presentation with anyone nor will she post it/sell it. Is she breaking copyright laws?

SCENARIO ANSWER

This teacher is not breaking copyright laws. As long as she is not posting, or selling her PowerPoint presentation she can use the images for classroom use. If she were to sell her presentation on Teacher Pay Teacher she could get in trouble for using someone else's images because she is making a profit off of her product with those images.

SCENARIO

Read the following scenario and decide if the person is breaking copyright laws:

A photographer posts some images of the trip she took to Anne Frank House in Amsterdam this summer on Facebook. A teacher takes these images and posts them on her own Webquest about the Holocaust that is posted on a Webquest website. Other people using the site can use her Webquest. Is the teacher breaking Copyright laws?

SCENARIO ANSWER

This teacher is breaking a copyright law. The pictures that the photographer took were property of the photographer the moment they were taken. Even if the person posted the pictures on social media they are still property of the person that posted them and you need permission to use them on something that will be used by others.

SCENARIO

Read the following scenario and decide what you should do so that you do not break copyright laws:

You are a teacher and you want to create a virtual field trip presentation for your students and to post on your online class page. You want to include pictures of Boston and the important places in history throughout Boston. What is the best way for you to include pictures without breaking copyright laws?

SCENARIO ANSWER

You could:

Go to Boston and take your own pictures of the places you want to use on your virtual field trip

Use Creative Commons pictures that are free to use.

Pay for the images you would like to use- Stock Images site.

**MAKE SURE TO FOLLOW ALL COPYRIGHT
LAWS WHEN USING IMAGES OR
ILLUSTRATIONS THAT YOU DID NOT TAKE
OR CREATE.**

ALL IMAGES USED IN THIS PRESENTATION WERE TAKEN FROM CREATIVE COMMONS